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For Immediate Release

Pexco Announces New Addition to their line of Flexible Bollards

Flexible & Strong Bollards with Maximum Durability

Tacoma, WA - Davidson Traffic Control Products announces the introduction of the new X-Last[®] polyurethane composite bollards with maximum flexibility and durability.

These **"tough as nails"** bollards fully comply with the function of preventing vehicles from entering prohibited zones. With their extreme flexibility, they are virtually impossible to break. Even once they are hit and knocked down, they return to their full, original upright form. They cannot be broken or dented, and will never rust!



The impression of steel, a perceived barrier to entry, but with hidden secrets!

X-Last[®] bollards are highly rigid and strong. No human can budge them. Cars can hit them, but they will not bend or break. However, when emergency vehicles need to gain access, they can pass over them easily. There is no need to remove them first or replace them after. The flexibility and "memory" of the X-Last[®] material, returns the bollard to a full upright position!



Maintenance of the X-Last® bollard compared to steel bollards is a breeze!

Steel bollards need continual maintenance. They are easily dented and damaged and when hit hard enough, can dislodge. They need frequent painting and can rust in the elements.

X-Last® bollards are ***virtually maintenance free!*** They return to a full upright position after being struck. They are solid color throughout and never need painting or refinishing. And because they are plastic, they are impervious to the corrosive effects of salt.

Key features & benefits of X-Last® polyurethane bollards are:

- ✓ Perception of steel, flexibility of plastic
- ✓ Rigid to touch, resists light bending forces
- ✓ Rigid to "tipping point" then flexes to allow emergency vehicles to pass
- ✓ Safer for pedestrians and cyclists than traditional metal bollards
- ✓ Durable polyurethane composite for low maintenance
- ✓ Can be mounted into new or existing concrete
- ✓ Superior design choice for city parking bollards
- ✓ UV-stabilized high impact plastic components
- ✓ 5-year factory warranty on all X-Last® bollards

To view more about the new X-Last® polyurethane bollard, please go to:

<http://www.pexco.com/Pages/TrafficFlexibleXLastBollards.aspx>

Davidson Traffic Control Products is a division of Pexco LLC, a global manufacturer of plastic products with decades of technical & engineering expertise. The Davidson Traffic product line includes Barricades, Channelizer Posts, Curb System Lane Separators, Work Zone Pavement Markers, Flexible Delineator Posts, Reflectors for Barrier Walls and Guardrails, Snow Poles and many adhesive products that have gained acceptance worldwide.

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